



Hamid Alizadeh Eslami

Date of birth: 1977 | **Phone number:** (+994) 124217916 (Work) |
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Address: Baku, Azerbaijan (Work)

WORK EXPERIENCE

16/09/2019 – CURRENT Baku, Azerbaijan

BUSINESS LECTURER KHAZAR UNIVERSITY

2015 – CURRENT Milan, Italy

BUSINESS DEVELOPMENT ADVISOR IN3ACT BUSINESS INVESTMENT CONSULTING GROUP

www.in3act.com

2014 – 2015 Zanjan, Iran

DIRECTOR OF FOREIGN AFFAIRS, TRADE AND DEVELOPMENT ZANJAN CHAMBER OF COMMERCE, INDUSTRIES, MINES AND AGRICULTURE (ZCCIMA)

www.zccima.ir

2013 – 2014 Tabriz, Iran

MEDICAL IMAGING CENTER MANAGER DR.BABALOU (AZARABADEGAN IMAGING CENTER)

HealthCareManageratAzarabadeganImagingCenter

Business or Sector Human health and social work activities |

Address Azarabadegan Imaging Center 17 Shahrivar Jadid Junction, Tabriz, Iran **Website** www.azarmed.com

2012 – 2013 Tabriz, Iran

SALES AND MARKETING DEPARTMENT MANAGER BORJ NAMA EPCF COMPANY (TABRIZ AYSAN MEGA MALL PROJECT)

SalesandMarketingDevelopingandPromotionwww.aysan.ir

Business or Sector Construction

2008 – 2011 Västerås, Sweden

CEO NATURE POWER AB

ImportofOrganicFoodProducts

Address Åkarhagsgatan 1, 723 37, Västerås, Sweden

EDUCATION AND TRAINING

14/08/2008 – 19/10/2009 Västerås, Sweden

MASTER OF BUSINESS ADMINISTRATION WITH SPECIALIZATION IN INTERNATIONAL MARKETING Mälardalen University

- Introduction to Management and Research Methods
- Global and Local Marketing Strategies
- Marketing Issues in an International Context

- Marketing Systems
- Contemporary Issues in Marketing
- Master Thesis :Attractiveness of Swedish Market and Optimal Marketing Mix for Iranian pistachio

AddressMälardalens högskola, Box 883, 721 23, Västerås, Sweden

20/01/2008 Iran

BA IN ENGLISH LANGUAGE TRANSLATION Islamic Azad University North Tehran Branch

English & Persian Languages Translator

2017 – CURRENT Baku, Azerbaijan

DOCTOR OF PHILOSOPHY (PHD) IN WORLD ECONOMY Odlar Yurdu University

● LANGUAGE SKILLS

Mother tongue(s): **AZERBAIJANI**

Other language(s):

| | UNDERSTANDING | | SPEAKING | | WRITING |
|-------------------|---------------|---------|-------------------|--------------------|---------|
| | Listening | Reading | Spoken production | Spoken interaction | |
| ENGLISH C2 | | C2 | C2 | C2 | C2 |
| TURKISH B2 | | B2 | B2 | B2 | B2 |
| SWEDISH B2 | | B2 | B2 | B2 | B2 |

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● ADDITIONAL INFORMATION

DRIVING LICENCE

Driving Licence:B

RECOMMENDATIONS

- Copy of Diploma- Copy of Credits

ORGANISATIONAL SKILLS

- Organisational skills** - Sense of organization (experience in Food Marketing);
 - Good experience in project or team management.

COMMUNICATION AND INTERPERSONAL SKILLS

- Communication and interpersonal skills** - Team spirit;
 - Good ability to adapt to multicultural environments, gained through my work experience abroad;
 - Good communication skills gained through my experience as a multicultural Market researcher.

JOB-RELATED SKILLS

Job-related skills

- Food Marketing & Innovation Research on Scandinavian countries and Middle east
- New Food Product Development Through my training in Västerås Science Park as a member of incubator program and Workshops at SIK (The Swedish Institute for Food and Biotechnology)
- Cross Cultural Management
- Marketing Communications
- Marketing Management
- Marketing Research
- Real Estate Marketing
- Relationship Marketing

- Persian and Azeri to English Translation
- English to Persian & Azeri Translation
- Tourism Marketing Research
- Microsoft Office
- Multilingual Communication
- Innovation Management
- Customer Insight
- Market Analysis
- Brand Equity
- International Sales
- Segmentation
- Shopper Marketing
- Consumer Behavior
- Brand Development
- International Business
- Consumer Products
- Multi-channel Marketing
- Consumer Insight
- Positioning
- Retail Marketing
- Pricing Strategy
- Direct Marketing
- Trade Shows
- Integrated Marketing
- Product Innovation
- New Business Development
- Business Planning
- Customer Acquisition
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My Teaching Courses

- 1) Principles of Marketing
- 2) International Marketing
- 3) Marketing communication
- 4) Destination Marketing
- 5) Tourism Marketing
- 6) Digital Marketing
- 7) Marketing Management
- 8) Tourism Marketing
- 9) Marketing Research
- 10) Fundamental of Management
- 11) Strategic Managenet
- 12) Organizational behavior
- 13) Introducation to Tourism
- 14) Tourism Geography
- 15) Ecology Tourism
- 16) Tourism strategy and planning
- 17) Destination Management
- 18) Human Resources Management
- 19) Tourism Services
- 20) Tourism consumer behavior and psychology

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